



The IMS2016 Kick-off Reception will take place at the California Academy of Sciences. The CAS offers an open floor plan that supports networking and provides access to a variety of interesting displays on nature and the environment!

BE RECOGNIZED AS A SPONSOR OF THE KICK-OFF RECEPTION:

CORPORATE SPONSOR COST: \$3,500

- Ad on electronic billboards in the South Lobby of Moscone Center Saturday through Monday
- Logo on lobby monitors inside the facility during the event
- Recognition on the Kick-off Reception page of the website
- Recognized in a dedicated IMS Insider
- Ad in the Final Program and Exhibition Catalog
- Recognition at the Plenary Session

PREMIER SPONSOR COST: \$6,000

- Ad on electronic billboards in the South Lobby of Moscone Center Saturday through Monday
- Logo on lobby monitors inside the facility during the event
- Recognition on the Kick-off Reception page of the website
- Recognized in a dedicated IMS Insider
- Ad in the Final Program and Exhibition Catalog
- Recognition at the Plenary Session
- Bus ride to the California Academy of Sciences:
 - Logo on bus video
 - Signage at drop off and pick-up locations

EXECUTIVE SPONSOR COST: \$15,000

- Ad on electronic billboards in the South Lobby of Moscone Center Saturday through Monday
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- Recognized in a dedicated IMS Insider
- Ad in the Final Program and Exhibition Catalog
- Recognition at the Plenary Session
- On the bus ride to the California Academy of Sciences:
 - Logo on bus video
 - Signage at drop off and pick-up locations
 - Dedicated bus for your clients and staff
 - Sponsor of an Apple Watch drawing

Don't miss this exciting networking opportunity!
Visit IMS2016.org for additional information!

